‘By age 15, I had packed 212 pounds of torpid teenage tallow on my once lanky 5-foot-10 frame’ In this essay “Don’t Blame the Eater” by David Zinczenko we see that the Diabetes caused by obesity in today’s world is a huge issue. In 1994 5% of kids with diabetes where obesity related, nowadays its 30% of kids with diabetes where obesity related. Not only has that changed but the funding as well, in 1969 the funding was $2.6 billion now it’s over $100 billion. Most restaurants don’t even contain nutritional info on food, instead of spending money on that restaurants like McDonalds and Burger King spent a whopping 1 billion on advertisements a year.

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